

## **KDA**

Pittsfield School District

### **PUBLIC INFORMATION PROGRAM**

The Board will do its best to keep the citizens of Pittsfield informed of the affairs of the district. To achieve its goals for good school/community relations and maintenance of two-way channels of communication with the public, the Board authorizes the superintendent to:

1. Prepare or guide the preparation of informational materials, including the annual report, newsletters, articles for periodicals, newspaper and/or radio releases, special pamphlets and other informational material, and to maintain close liaison with news media and publicity organizations.
2. Provide staff members with resources for preparation of material for community and staff distribution to include but not be limited to the district website, handbooks, newsletters, informational leaflets, etc.
3. Assist in coordinating communications with civic and other groups in the community and which support the district's students and schools.

The Board expects that "affairs of the district" will include, but not be limited to, school performance, student progress, learning strategies, and academic opportunities.

Adopted: April 24, 1990 (as Policy KB)  
Amended: June 6, 2013  
Reviewed: August 20, 2015